



CITGO - PRESENTS -

BUCC
DAYS

2023

ANNUAL REPORT



This year marked 85 years of Buc Days. We hope you enjoyed the new attractions and entertainment as we continue to grow our event for you and your family.

I'm proud to share your attendance contributes to our mission of giving back to the Community. This year alone, we contributed more than \$80,000 in support of the Buc Days Port of Corpus Christi Leadership Program, the premiere leadership development program for High School Seniors in the region. Additionally, we showed our support to the Military by awarding a home to one of our Veterans through the Military Warriors Support Foundation. To date, our endeavors of supporting education and Military Veterans exceeds \$1.8 million dollars.

All of these efforts could not be done without the support of an amazing volunteer team. Over 300 volunteers support our various events from producing the Rodeo, providing hospitality for our VIPs, setting up the Festival grounds and the Bucaraders, at 85 strong, ensuring the parades run without a hitch.

Thank you to all of the Volunteers, Sponsors and Patrons. Without your continued support of Buccaneer Days, we could not have the successes we have seen. The 85-year tradition continues to grow and evolve and we thank you for your continued support!

Sincerely,
Jonathan McComb
Chairman of the Board, Buccaneer Commission

CITGO PRESENTS

BUC DAYS

MAY 4-14, 2023
IN AND AROUND THE
AMERICAN BANK CENTER

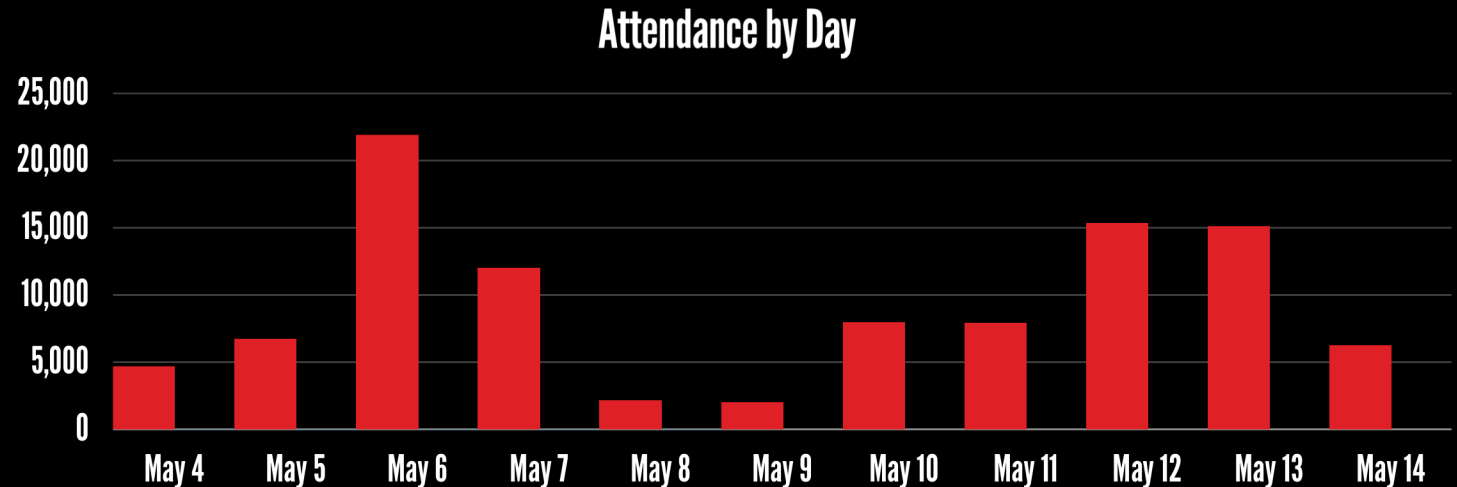
Since 1938, the Buccaneer Commission, a non-profit organization, has staged the annual Buccaneer Days festival in Corpus Christi, Texas in support of bringing entertaining, educational and cultural events to the Coastal Bend. Beginning in 1996, proceeds from Buc Days have been awarded to students as college scholarships.

2023 ATTENDANCE

Festival Gate	42,168	<div>80,359</div> <div>Ticketed Attendance</div>
PBR Velocity Tour Finals presented by Coastal Bend Chevy Dealers	6,564	
Wings Over South Texas presented by Reliant	5,177	
VIP Parade Party presented by IBC Bank	500	
BBQ on the Bay presented by AEP Foundation	2,452	
Rodeo Corpus Christi presented by Miller Lite	22,498	

Buc Days Festival Grounds	108,300	<div>195,900</div> <div>Total Attendance*</div>
Wings Over South Texas Free Viewing	44,500	
Night Parade Viewing	43,100	

* data derived from Placer.ai; a location analytics company studying visit trends, trade areas, and demographics.



The Buc Days Port of Corpus Christi Leadership Scholars about to board a CCRTA bus to City Hall to "capture" Mayor Guajardo and make her "walk the plank". This time-honored tradition of "Dunking the Mayor" signals the start to Buc Days.



BUC DAYS DEMOGRAPHICS*

35.7 Median Age

2.58 Avg. Number of Visits per Person

16k Approx. # of Hotel Rooms Generated from Event

Attendee Overview

Education Level

College/Associate Degree	31.7%
High School Graduate	29.3%
Elementary	17.7%
Bachelor Degree	13.7%
Advanced Degree	7.5%

Ethnicity

Hispanic	64.2%
White	28.2%
Black	3.9%
Asian	2.4%
American Indian	0.2%
Other	1.1%

Visitor Journey

The flow of commercial activity to and from Buc Days.

Prior		Post	
Home	54.6%	Home	58.4%
Leisure	15.8%	Leisure	20.6%
Dining	8.2%	Dining	8%
Hotels	3.1%	Hotels	2.2%
Work	2.9%	Work	1.4%

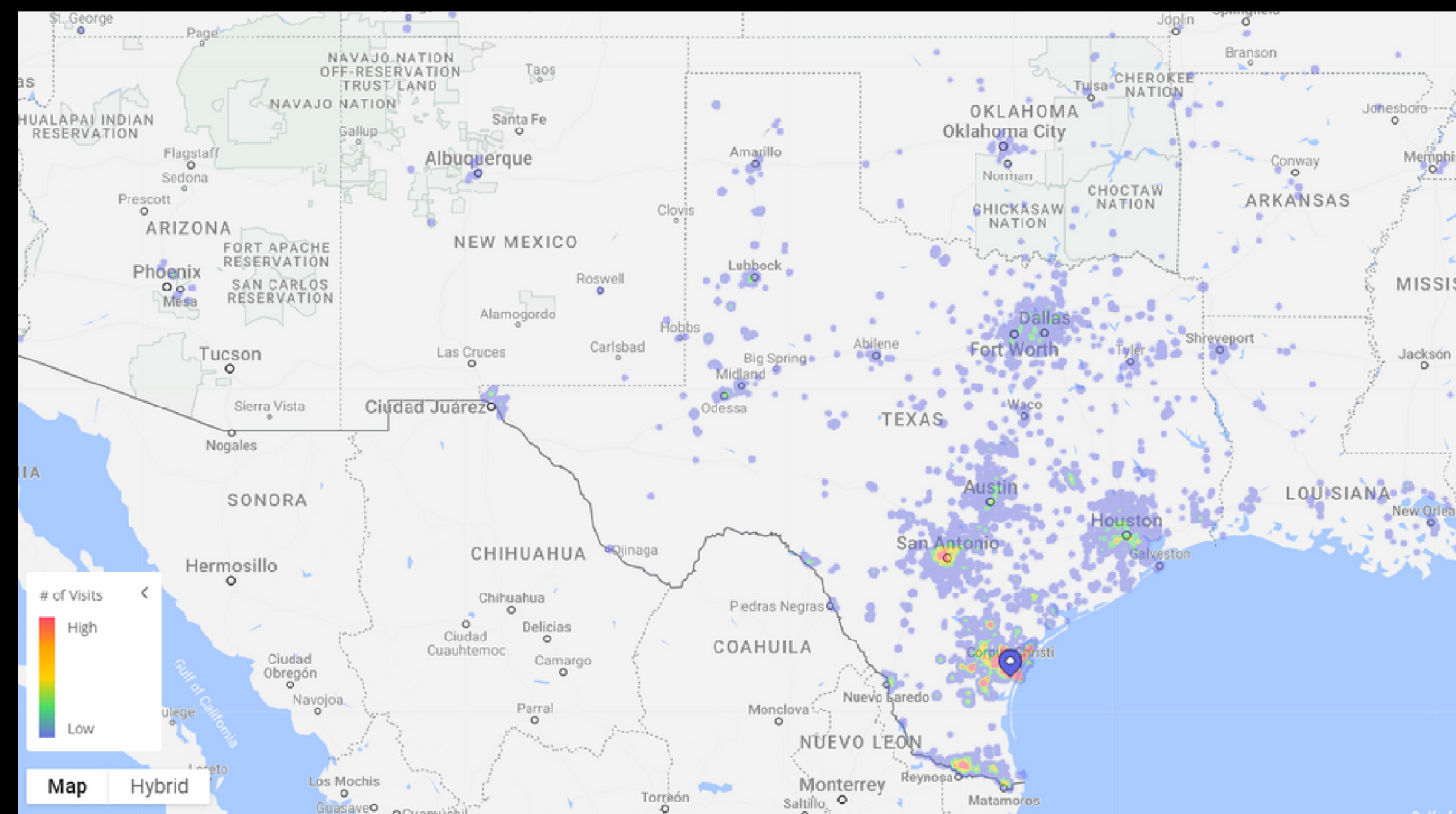
Marital Status

Married	47.1%
Never Married	34.3%
Divorced	12.7%
Widowed	5.9%

Gender

Male	66.2%
Female	33.8%

Visitor Location within Texas



2.69 Avg. Number of People per Household

Average Household Income - \$75k

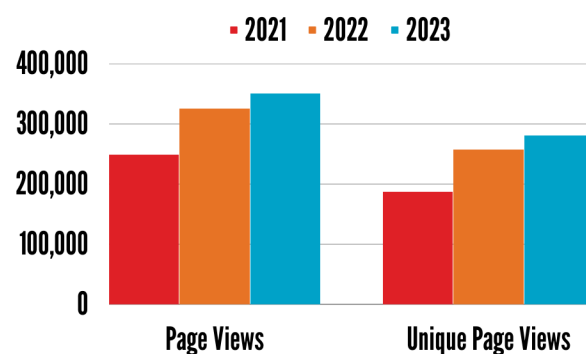
MEDIA PRESENCE

Social Media

Across @BucDays & @WCRARodeo

Reach	3.6 million
Impressions	5.9 million
Video Views	509,000

BucDays.com - Web Traffic



Radio

:30 Commercials/Spots	1,162
Banner Ads on Station Websites	30
Live Radio Remotes from Grounds	25
Social Media Streaming from Grounds	25
Social Media Posts	168
On-Air Mentions/Giveaways	125

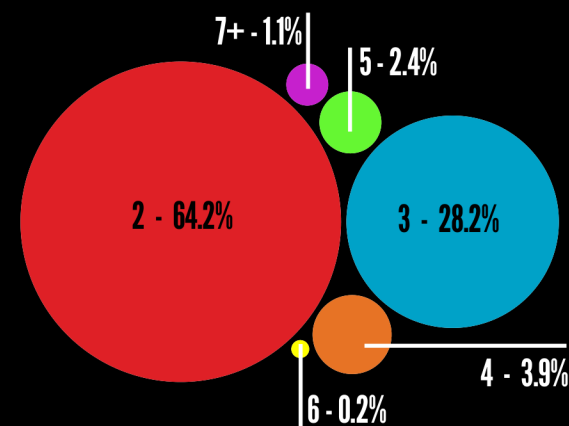
Digital

Ad Impressions	615,014
Video Completion Rate	82%
OTT Impressions	50,499
OTT Unique Households	21,904

Television

:30 Commercial/Spots	4,457
:10 Mentions	531
Live Broadcasts	3

Household Family Size



Percentage (%)

15

10

5

0

Yearly Household Income (\$, thousands)

*Demographic data derived from Placer.ai a location analytics tool that studies visit trends, trade areas and demographics based off the collection of geolocation data from mobile devices.



FESTIVAL GROUNDS



CARNIVAL

Wristbands Point of Sale

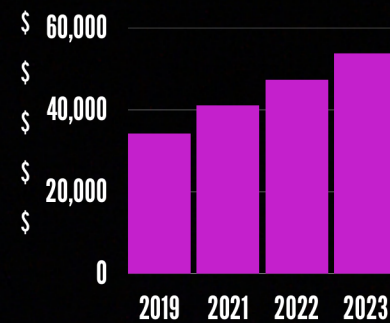


2023 focused on bringing more family entertainment to the grounds. Acoustic music on the American Bank Center Plaza at the Beer and Wine Garden, daily live music under a Texas-Sized tent at the Buckin' Marlin Stage, activities for the kiddos on Buc-A-Roo Blvd and more were all new attractions families could enjoy without paying more than the cost of gate admission.

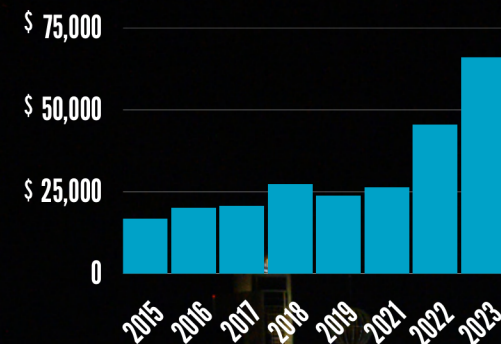
The American Bank Center parking lots came alive for 11 consecutive days with the lights and sounds of the Buc Days Stripes Carnival. For the first time, guests could take advantage of an Online Flash Sale that proved to be a huge success with it being the leading Wristband Point of Sale after Onsite Sales! \$15 All-You-Can-Ride Wristbands were sold on the Wade Shows website for exactly 15 hours.

Wade Shows returned as the Carnival provider with the return of Fair Pass kiosks providing families a quick, contactless way to purchase Carnival wristbands and ride credits.

Food/Games Sales



Beer Sales - Total Revenue



BEER & WINE GARDEN



BUCKIN' MARLIN STAGE



BUC-A-ROO BLVD.



COMMUNITY STAGE



Domingo Live at Buc Days
Broadcast: May 15, 2023, 10:30am
from the Buc Days Community Stage
Rating: 7.7 // Share: 17

SHOPS AT TREASURE ISLAND



36 Bands & Singer/Songwriters

18 Community Stage Performances

68 Retail Vendors

25 Food Trucks

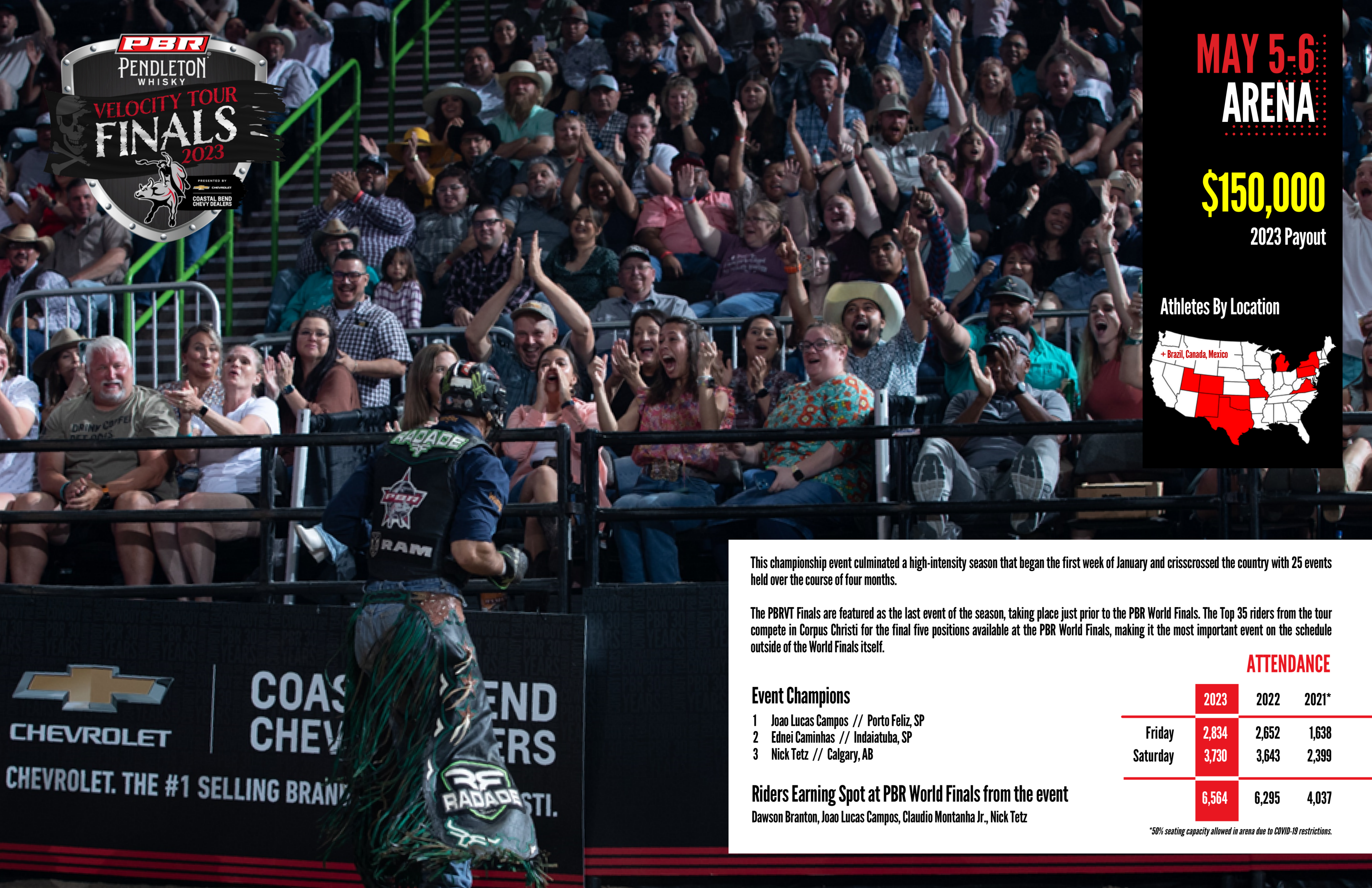
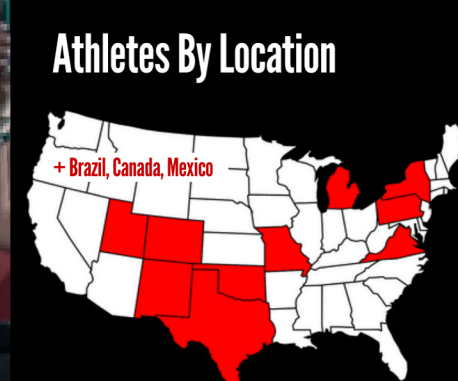


Did you see the Buc Days mascot on the Festival Grounds this year?
Meet ArrToro!
The newest member of the Buc Days family was named through a contest on the Buc Days Social Media channels.



MAY 5-6
ARENA

\$150,000
2023 Payout



This championship event culminated a high-intensity season that began the first week of January and crisscrossed the country with 25 events held over the course of four months.

The PBRVT Finals are featured as the last event of the season, taking place just prior to the PBR World Finals. The Top 35 riders from the tour compete in Corpus Christi for the final five positions available at the PBR World Finals, making it the most important event on the schedule outside of the World Finals itself.

Event Champions

- 1 Joao Lucas Campos // Porto Feliz, SP
- 2 Ednei Caminhas // Indaiatuba, SP
- 3 Nick Tetz // Calgary, AB

Riders Earning Spot at PBR World Finals from the event

Dawson Branton, Joao Lucas Campos, Claudio Montanha Jr., Nick Tetz

ATTENDANCE

	2023	2022	2021*
Friday	2,834	2,652	1,638
Saturday	3,730	3,643	2,399
	6,564	6,295	4,037

*50% seating capacity allowed in arena due to COVID-19 restrictions.





The Wings over South Texas Air Show presented by Reliant returned to Buc Days this year with even more to see and do for the community!

Buc Days gave the Blue Angels and team a proper welcome to Corpus Christi with a kick-off Pilot Party the Friday before the Air Show.

The addition of the Family Fun Zone presented by Buick GMC brought static displays, exhibits, interactive activities and more to the barge dock for the weekend.



MAY 6-7
BAYFRONT

1621 Bayfront Club VIP Tickets Sold
Included: Individual Chair, Lunch, Complimentary Beverages, Air Conditioned Comfort Stations

Bayfront Club VIP Area Sponsors: *Crown Royal* 

2060 Reserved Seating Tickets Sold
Included: Individual Chair for Viewing, Access to Family Fun Zone, Recruiters and rest of Festival Grounds

9 Private parties enjoyed the view from their Corporate Tents:
Big Box Waste/Aston Designs, Carlisle Insurance, CITGO, Fulton Coastcon, Port of Corpus Christi, Rolls-Royce, Scott Electric Company, Texas Rural Student Transportation, Valero

Air Show Performances:
US VT-21/T-22 T-45C Goshawk Flyby
USN VT-27NT-28 T-6B Texan II Flyby
USN VT-31 T-44A Pegasus, Flyby
USAF 964th AACS E-3C Sentry Flyby
USAF 82nd TRW T-6A Texan II Flyby
Texas DPS & Texas Wildlife Joint SAR Demonstration
Jerry Conley DH-115 Vampire Demonstration
USMC VMM-261 MV-22B, Osprey Demonstration
USAF 54th ARS KC-135R Stratotanker Flyby
Mark Allen T-28B Trojan Demonstration
USAF 307th BW B-52H Stratofortress Flyby
USAF 317th AS C-130J Hercules Flyby
USCG Search & Rescue Demonstration
US Coast Guard Fixed Wing Flyby
USAF F-16 Viper Demonstration
Skip Stewart Pitts Aerobatics
Blue Angels USMC C-130J Hercules Demo
US Blue Angels Demonstration

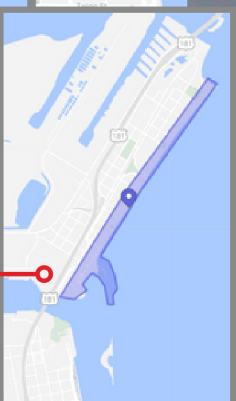
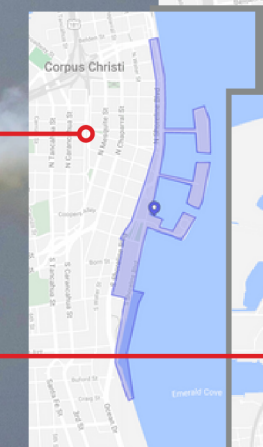
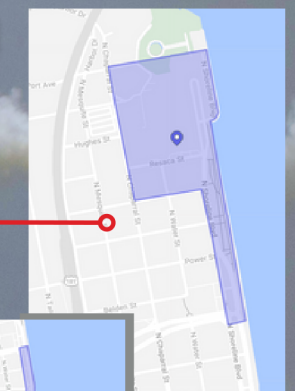


81.3k Total Estimated # of Visitors

Buc Days Grounds
36.8k Visitors
151 Avg. Dwell Time

Shoreline Viewing
28.8k Visitors
120 Avg. Dwell Time

North Beach Viewing
15.7k Visitors
194 Avg. Dwell Time



BUICK GMC FAMILY FUN ZONE

American Welding Society, Armed Forces Store, Corpus Christi Navy League, Chick-fil-A, Crown Royal, DriveTanks.com, Texas Health & Human Services, US Navy - The Nimitz, Reliant, South Texas Chief Petty Officers Association, Texas Department of Public Safety, The PORT-able, US Air Force - The Hangar, DreamBIG F/A-18 Top Gun Experience, Osprey static display, US Air Force Recruiter, US National Guard Recruiter, US Army Recruiter, US Coast Guard Recruiter, US Navy Recruiter, Vet Center, Navy Mutual, Texas State Guard, US Customs Border Protection, Kleberg County Sheriff's Department



The Rally Night Parade took to the streets with a new route along Shoreline Blvd giving this year's parade a beautiful backdrop of the bay. Celebrating the people and organizations that make Corpus Christi shine, it's no wonder why this tradition is still going strong!

Both the Rally Night Parade and Scholarship Presentation were televised live on KRIS6.

127 Total Units

- 29 Dignitaries
- 10 Bands/Drill Teams
- 41 Floats
- 47 Misc. Units



The Rally Night Parade continues to receive some of the best ratings in the Saturday evening time slot with the live broadcast carried by KRIS 6 (NBC) locally.



Aired May 6, 2023
KRIS (NBC) TV6
Pre-Parade Broadcast : 7pm
Rating: 8.9
Share: 20
Rally Night Parade
Broadcast : 8pm
Rating: 11.7
Share: 24



MAY 6 & 13 PARADES



Prior to the Parade's start the 20 Buc Days Port of Corpus Christi Leadership Program Scholars were presented with \$82,000 in scholarship giving at the Parade VIP Party presented by IBC Bank in Heritage Park.

Guests of the Parade VIP Party enjoyed drinks from our official beer, Shiner, and a mix of fair-style food from the comfort of their reserved tables and general seating.

MAY 13 WATERGARDEN ROOM

The Buccaneer Commission continued its partnership with FIRST® in Texas for 2023 but, this time, with more teams and an entire competition added to the mix giving students the opportunity to flex their tech, engineering and robotics skills with \$13,500 worth of prizes up for grabs.

Once again, CITGO sponsored the FIRST® Tech Challenge offseason invitational event which included Texas teams, grades 7-12. H-E-B Tournament of Champions sponsored the first annual LEGO League offseason invitation event which included Texas teams, grades 3-7.

About FIRST® in Texas

This 501(c)(3) non-profit supports FIRST® Robotics teams and events across Texas with a focus on increasing accessibility for low-income and underrepresented students. The FIRST in Texas mission is to build STEM and 21st Century skills in students, to strengthen the school-to-STEM career pipeline for Texas and inspire the next generation of innovators.

55* TEAMS

511 PARTICIPANTS

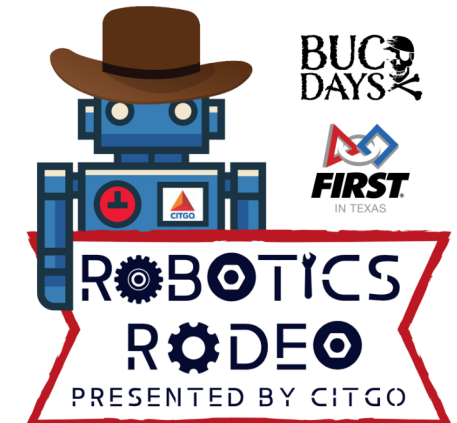
\$13,500 PRIZE MONEY

*Local Participation
Windsor Park Elementary
Kaffie Middle School
Collegiate High School
Gregory-Portland High School
Moody High School
West OSD High School

Texas Participation
Austin, Comfort, San Antonio, San Diego,
New Braunfels, Pharr, Universal City



- | | |
|--------------------------------|--------------------------------|
| Finalist Robot Captain | U.C. Robotics |
| Finalist Robot Alliance Member | Kendall Educational Alliance |
| Finalist Robot Alliance Member | Hackers Inc. |
| Winning Robot Alliance Member | Comfort Middle School |
| Finalist Robot Performance 1 | Bots of Glory |
| Finalist Robot Performance 2 | School of Science & Technology |
| Team Spirit Award | Windsor Park Robotics |
| Best Costume Award | W C Andrews Elementary School |
| Core Values Award | San Diego, TX Home School |
| Core Values Award | San Diego, TX Home School |



- | | |
|--------------------------------|--------------------------------|
| Best Costume 1st Place | Kaffie Middle School |
| Best Costume 2nd Place | U.C. Robotics |
| Gracious Professionalism | Vanguard Academy - Rembrandt |
| Gracious Professionalism | U.C. Robotics |
| Gracious Professionalism | School of Science & Technology |
| Team Spirit Award | Vanguard Academy - Rembrandt |
| Team Spirit Award | Kipp Auston Collegiate |
| Winning Robot Captain | Incept Robotics Inc. |
| Winning Robot Alliance Member | Texas Homeschool Robotics |
| Winning Robot Alliance Member | St. Michaels Catholic Academy |
| Finalist Robot Captain | U.C. Robotics |
| Finalist Robot Alliance Member | Kendall Educational Alliance |
| Finalist Robot Alliance Member | Hackers Inc. |



Little buccaneers and buckaroos of all ages look forward to marching in the Children's Parade each year. Unfortunately, due to weather, the Buc Days Children Parade presented by Driscoll Health System was cancelled.

47 total units were set to participate.

We can't wait for this tradition to return in 2024!



RODEO CORPUS CHRISTI

PRESENTED BY Miller Lite

WCRA
WORLD CHAMPIONS
RODEO ALLIANCE

WCRA
TRIPLE
CROWN
OF RODEO

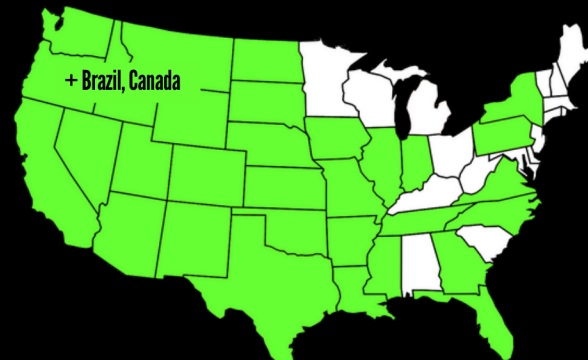
ATTENDANCE

	2023	2022	2021*	2019
Wednesday	4,967	3,238	---	---
Thursday	3,983	3,986	2557	4,199
Friday	6,216	7,025	3440	4,396
Saturday	7,332	7,582	3564	6,941
Sunday	---	---	3015	4,496

22,498
4 DAY TOTAL
ATTENDANCE
RECORD!

*50% seating capacity allowed in arena due to COVID-19 restrictions.

ATHLETES BY LOCATION



252 TOTAL #
OF ATHLETES

44 TOTAL # DIVISION
YOUTH ATHLETES

CBS BROADCAST

Rodeo Corpus Christi was broadcast on network tv (CBS) again this year, as well as on the the Cowboy Channel (cable) and on Pluto TV (streaming).

CBS VIEWERS
NATIONALLY

585k

12+ HOURS OF RODEO CORPUS
CHRISTI CONTENT STREAMED

Event Champions

- Bareback Riding
- Breakaway Roping
- Steer Wrestling
- Tie-Down Roping
- Team Roping Header
- Team Roping Heeler
- Barrel Racing
- Saddle Bronc
- Steer Roping
- Bull Riding
- Leighton Berry
- Martha Angelone
- Trisyn Kalawaia
- Shad Mayfield
- Riley Kittle
- Jace Helton
- Sissy Winn
- Isaac Diaz
- Scott Snedecor
- Dustin Ratchford



Blake Blanchette
Committee Man of the Year

Rodeo Production Team

- Stock Contractor: Frontier Rodeo - Jerry Nelson, Heath Stewart, Don Gay
- Announcers: Boyd Polhamus, Andy Seiler
- Rodeo Secretary: Eve Chadwick, Jolee Jordan
- Timers: Terri Gay, Raine Gilley
- Pickup Men: Shawn Calhoun, Dusty Moore
- Bullfighters: Weston Rustkowski, Dusty Tuckness, Beau Schueth
- Chute Boss: Tom Neuens
- WCRA Judges: Lane Peterson, Jimmy Adams, Mark Gomes, Butch Kirby
- Barrel Man: Justin Rumford
- Official Physical Therapist: The Training Room
- Official Healthcare Provider: Physicians Premier ER
- Production Director: Benje Bendele
- Specialty Act: Gerardo (Jerry) Diaz Productions, Inc.
- Photographer: Bull Stock Media, Mike Cartier, Fonzie Munoz, Blake Purcell

A new VIP experience was added to all six arena performances this year.

The Back 40 Club consisted of a limited number of 8-person memberships. This elevated experience included beer, wine and premium food service in a private setting steps from your seats.



From Comedy, Tejano, Country, new and old, the Concert Series at Rodeo Corpus Christi presented by Physicians Premier ER brought Artists for everyone in the family. “America’s Favorite Husband” and local comedian, Steve Trevino, kicked things off Wednesday with laughs, a special presentation by a local Veterans Color Guard and even brought his son onstage to sing “God Bless America”. Michael Salgado had everyone on their feet for Tejano Night. Carly Pearce took the stage on Friday. The CMT Artist of The Year, CMA Female Vocalist of the Year and ACM Female Artist of the Year had everyone singing along to her songs. Finally, Tracy Lawrence wrapped up Rodeo Corpus Christi with his Country classics.



Wednesday, May 10
STEVE TREVINO

Thursday, May 11
MICHAEL SALGADO

Friday, May 12
CARLY PEARCE

Saturday, May 13
TRACY LAWRENCE

ON THE BAY

BBQ

presented by

AMERICAN ELECTRIC POWER FOUNDATION

BOUNDLESS ENERGY®

\$33,634.63

Total Scholarship Funds Raised

BBQ on the Bay presented by AEP Foundation returned to the bayfront May 10-13th. Each Team was fundraising for the Buccaneer Commission to help provide scholarships to local students while competing for the best brisket, chicken, ribs and seafood. Some entertained guests, clients and employees. Other Teams, like First Community Bank, welcomed the public, provided BBQ samples and encouraged scholarship donations.

PARTICIPATING TEAMS

1st Community Bank

ArcelorMittal

Beachcombers

Big Box Waste/Aston Designs

CITGO

Facility Solutions Group (FSG)

Fulton Coastcon

IMBOC Income Tax Services

J&J Tamez

Kiewit

Port of Corpus Christi

Republic Services

Sage Envirotech

Texas Medical Group

MOST SCHOLARSHIP FUNDS RAISED!

At the core of the King Ranch is the vaquero tradition, the King’s men, known as Los Kinenos. Brought to work on Captain King’s ranch many years ago, generations of these expert Stockmen and Horsemen still work on the ranch today.

We honored the multi-generational, Los Kinenos, at Rodeo Corpus Christi recognizing their hard work, resiliency and importance to King Ranch’s history.

KING RANCH



OFF SEASON EVENTS

The Buccaneer Commission holds two offseason events annually that benefit the mission of providing educational scholarships to area students.



33 Teams

\$42,301.78
Net Proceeds

presented by



With the Corpus Christi Country Club undergoing renovations, the Buc Days Golf Tournament, chaired by Michael Longoria and Mark LaRue, was held at the Lozano Golf Center on Friday, September 9, 2022.

Golfers enjoyed an 18-hole, 4-player Scramble, Lunch, Awards and Prizes. Thank you to ProFire Protection for returning as the Presenting Sponsor of this event!



40 Teams

\$43,855.36
Net Proceeds

presented by



Buc Days Clays for a Cause returned to Dancing Elk Alexander Ranch on October 1, 2022 for another successful shoot.

Teams enjoyed 10 shooting stations and then returned to The Reserve at the Ranch for lunch, prizes and awards. Thank you to Flint Hills Resources for returning as the Presenting Sponsor of this event!



The Buccaneer Commission partnered with V Fit Productions to hold the Buc Days 5k!

Originally, scheduled for May 13th, the run was rescheduled for May 27th due to weather.

BUC DAYS COMMUNITY ENGAGEMENT

PIRATE PUB CRAWL DOWNTOWN MANAGEMENT DISTRICT



The Downtown Management District held their Pirate Pub Crawl on Buc Days Opening Night. Participants dressed in their finest garb as thirteen downtown locations offered themed cocktails and drink specials.

Participating Locations:

The Goldfish, Rockits Whiskey Bar & Saloon, B.U.S., Flannagans, House of Rock - CC, Mesquite Street Pizza & Pasta Co., The Point of Corpus Christi, Cassidy's Irish Pub, La Playa by the Bay, Executive Surf Club, Rebel Toad Brewing, The Exchange, The Annex, Nueces Brewing

RODEO WEEKEND CORPUS CHRISTI HOOKS



The Corpus Christi Hooks once again added to the excitement and buzz of the SEA District with their "Rodeo Weekend" themed homestand during the first weekend of Buc Days.

Players wore Rodeo themed jerseys and caps for the entire weekend. The first 2,000 fans through the gates for the May 6th game received a Hooks Rodeo Hawaiian Shirt. Not to mention, a handful of lucky kiddos were able to participate in Mutton Bustin' under the stadium lights.

LAS DOÑAS DE LA CORTE BUCCANEER DAYS CORONATION



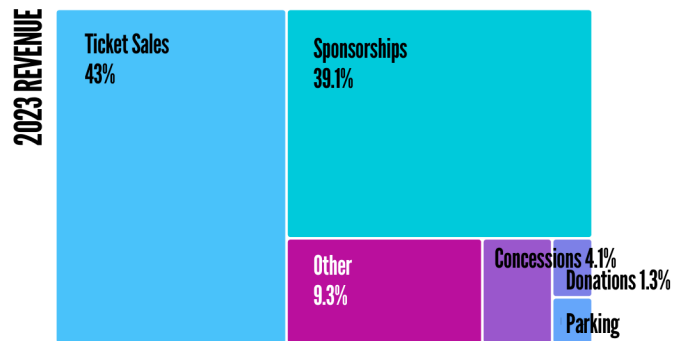
"The Court of Iconic Masterpieces" marked the 67th annual Coronation presented by Las Doñas de la Corte.

This time-honored tradition takes place on the first Thursday of Buccaneer Days and is designed to pay homage to Queen Isabella and King Ferdinand's 16th century Spanish court and Alonso De Pineda, discoverer of Corpus Christ Bay.

The Coronation celebrates the past and the present, culminating in an evening of artistry and extraordinary courtly splendor.

BUCCANEER COMMISSION FINANCIAL REPORT '22-'23

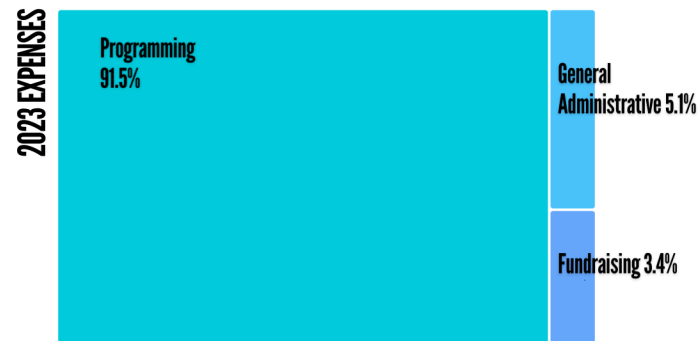
Total Operating Revenue	\$3,753,951.32
Program Expenses	
Rodeo	\$1,506,516.73
Festival	\$585,780.64
Parades	\$127,977.67
Leadership Program	\$40,489.42
BBQ	\$106,229.78
Professional Bull Riding	\$414,232.05
Wings Over South Texas	\$373,359.57
Total Program Expenses	\$3,154,585.86
Non-Program Expenses	
Fundraising	\$116,816.03
General & Administrative	\$153,067.57
Total Non-Program Expenses	\$269,883.60
Total Expenses	\$3,424,469.46
Event Proceeds (Net)	\$329,481.86



STATEMENT OF POSITION

Assets	
Total Cash	\$857,227.03
Accts Receivable	\$147,365.42
Total Other Current Assets	\$25,611.77
Total Current Assets	\$1,030,204.22
Total Fixed Assets	\$2,761,165.55
Total Assets	\$3,791,369.77
Liabilities & Equity	
Total Current Liabilities	\$195,639.54
Total Long Term Liabilities	\$815,508.20
Total Liabilities	\$1,011,147.74
Total Equity	\$2,780,222.03
Total Liabilities & Equity	\$3,791,369.77
*Coastal Bend Community Foundation Endowment	\$100,000

*The Coastal Bend Community Foundation Endowment is funded by the Port of Corpus Christi and invested by the Coastal Bend Community Foundation. We are currently seeking private donations to fund this endowment.



TOTAL GIVING FOR 2023

\$205,000

\$1.8m

in scholarships and grants
have been awarded, to date

\$.92

of every dollar generated
goes toward the Buccaneer
Commission Mission

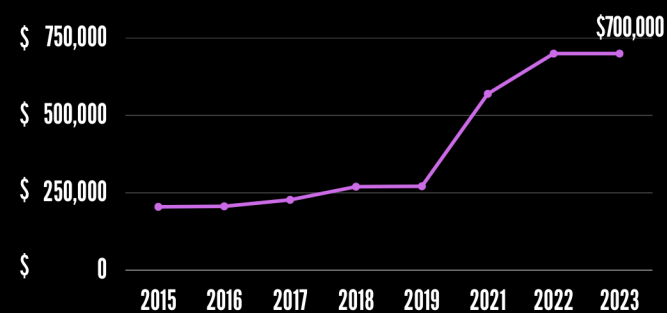
Leadership Top Scholars Male & Female - \$7,500 ea.	\$15,000
Leadership Scholars 18 @ \$3,500 ea.	\$63,000
Karen Atwood Memorial Scholarship - Dale Carnegie Highest Achiever	\$1,000
Leo Rios Community Service Scholarship	\$1,000
Texas Edge Scholarship Top Male & Female - \$1,000 ea.	\$2,000
William A. Clark Leadership Scholarship Male & Female - \$1,000 ea.	\$2,000
Valero/Local College Scholarships	\$30,000
Military Warriors Support Foundation	\$50,000
Bucarader Family Scholarship	\$1,000
TAMU-CC Ideas Challenge	\$10,000
Harbor Playhouse Kids Summer Program Grant	\$5,000
CITGO Robotics Grants	\$10,000
H-E-B Lego League Grants	\$3,500
Coastal Bend Region 4-H Scholarships 2 @ \$5,000 ea.	\$10,000
TAMU-CC ROTC	\$1,500

Henry Garrett in the future
home of Buc Days as
construction is underway

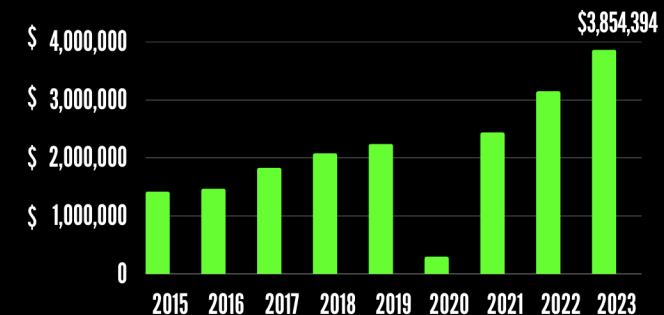


BY THE NUMBERS

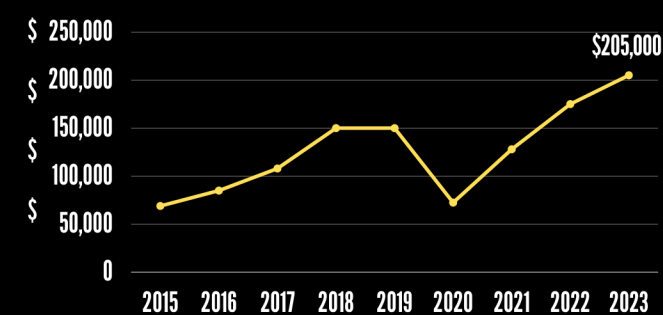
Rodeo Corpus Christi/PBR Prize Money by Year



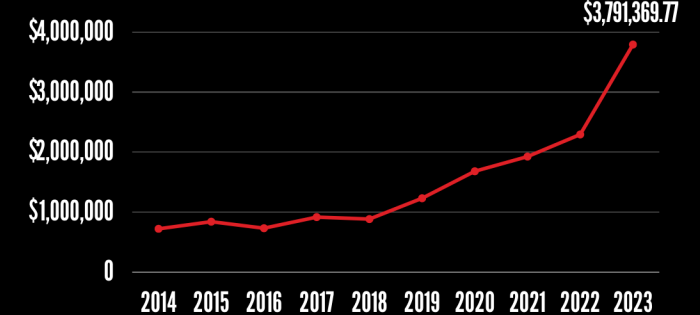
Revenue by Year



Scholarships by Year



Total Assets by Year





PORT CORPUS CHRISTI LEADERSHIP PROGRAM

147

Applicants

20

Scholars

\$84,000

Awarded to
Scholars in 2023

2023 Buc Days Port of Corpus Christi Leadership Scholars

Isabella Chimbunde
Diamond Gomez
Lilian McKenna
Brooke Moreno
Suhawni Narang
Sydney Quimby
Ann Rogers
Isabella Serrao
Joanna Wang
Diego Aguillon
Adacely Aguirre
Cole Bailey
Windsor Bissell
Logan Dewald
James Eaves
Jace Hofstetter
Blake Koether
David Matl
Marco Ruiz
D'Schon Simmons

Incarnate Word Academy
Moody HS
LWB Ray HS
Gregory-Portland HS
WB Ray HS
Carroll HS
Homeschool
WB Ray HS
WB Ray HS
Gregory-Portland HS
Taft HS
WB Ray HS
WB Ray HS
Sinton HS
Harold T Branch Academy
Calallen HS
Sinton HS
Incarnate Word Academy
Alice HS
West Oso HS

The Buc Days Port of Corpus Christi Leadership Program continues to be a premiere preparatory resource for high school seniors in the Coastal Bend. From over 100 applications, 20 high school seniors are chosen based on academic standing, extracurricular activities, community outreach, and an interview and essay competition.

During the program, the participants attend five customized Dale Carnegie Program sessions focused on developing personal relationships and public speaking. The students then use these skills as they participate in industry tours, service projects and a mentoring program where they're paired with a community leader in the field they'll be studying.

Each of the 20 Scholars received \$3,500 upon completion of the program with Top Scholars receiving an additional \$4000 each.

Top Female and Male Scholars // Additional \$4,000
Brooke Moreno, Gregory-Portland HS
Diego Aguillon, Gergory-Portland HS

Leo Rios Community Service Scholarship // \$1,000
Adacely Aguirre, Taft HS

Karen Atwood Memorial Scholarship // \$1,000
Diego Aguillon, Gregory-Portland HS

William A. Clark Leadership Scholarship // \$1,000 each
Diamond Gomez, Moody HS
Marco Ruiz, Alice HS

Texas Edge Scholarship // \$1,000 each
Brooke Moreno, Gregory-Portland HS
Diego Aguillon, Gregory-Portland HS

2023 COMMISSIONERS

The Buccaneer Commission is comprised of commissioners - community leaders focusing on the mission of promoting tradition and community pride in the Coastal Bend resulting in educational scholarships and grants.

Governing Board - Chair: Jonathan McComb, Chair-Elect: Floyd Brown, Secretary/Treasurer: Mark Avelar, Immediate-Past Chair: Philip Skrobarczyk, Chase Carlisle, Mike Carrell, Mark Crawford, Fred Dotts, Pat Horne, Bill Lathrop Jr., Michael Longoria, Mike Munoz, Eric Villarreal

Active - Matt Adler, Bryce Alexander, Reid Aston, Wes Atwood, Jonathan Bailey, Justin Barrow, Christopher Baugh, Carter Benkendorfer, Blake Blanchette, Bob Bradley, Clay Campbell, Royce Cameron, Shane Casady, Kevin Cazalas, Paul Chapa, Cecil Childers, Don Clark, Matt Crow, Larry Dreier, Joe Flores, Alex Garcia, Jr, Dos Gates, Gilbert Gonzalez, Page Gray, Matt Guzman, Taylor Hunt, Scott Landreth, Jim Lankford, Mark LaRue, Allen Libbe, George Livas, Cooper Lundquist, Justin McComb, Roger Mellado, Jim Montgomery, Govind Nadkarni, Tim Powers, Justin Ramsey, Larry Roberts, Stephen Rybak, Michael Sasser, Michael Skrobarczyk, Matt Smith, Robby Sterett, Sean Strawbridge, Paul Turnbull, Jr., Sean Walker, Matt Yankee, Kent Young

Associates - Jeremy Berry, Brian Bridges, George Clower, Brian DeLatte, John Dibala, Mark Escamilla, Morgan Freeborn, Nick Gignac, Joe Gomez, Brandon Herridge, Michael Hunter, Mickey Kramer, Jeffrey Lehrman, Rob Leon, Cade Mason, Mark Moeller, Ben Molina, Daniel Nash, Shane Overly, Anthony Pederson, Tobin Pennington, Sony Peronel, Clark Robertson, Byron Sharon, Adam Smith, Nowery "Boo" Smith, Tim Stephens

Senior - Robert Anderson, George Canales, Carlos Cuellar, David Crow, Ray Davis, Steve DeWalt, Julio Flores, Eddie L. Garcia, Henry Garrett, Gary Garrett, Robert Gonzalez, John Grunwald, Steven Land, Henry Sapp, Stuart Sasser, Bryan Stone, Gonzalo Tamez, Chuck Urban, Mike Yankee

2023 BUCARADERS

Bucaraders donate their time, talent and resources to stage and produce the annual Rally Night Parade and Buc Days Driscoll Children's Parade

Officers & Directors - President: Steven Lewis, Executive VP: Steen DeWalt, Scot Barker, Donald Bourque, Sonny Boyd, Sean Connolly, Adam Delano, Brian Devaney, Christopher Dorsey, Sam Garcia, Jason Gillen, Marc Gonzalez, Brandon Herridge, George Hinojosa, Herb Jackson, Greg Kiel, Jamie Medina, Daniel Nash, Guy Nickelson, Bill Purcell, Ronney Robles, Roland Rocha, Matthew Ruff, Butch Smith, Keith L. Smith, Justin Watson

Members - Matt Adler, Miguel Alvarado, Frank Aguilar, Tripp Batey, Roland Barrera, Roland G. Barrera, Jimmy Bentancourt, Kirk Bourland, Ryan Boyd, Eric Brunkenhoefer, Fred Cano, Mark Cano, Scott Chapman, David Scott Chapman Jr., Paul Cervantes, Cam Cramer, Randy Crone, Jeremy DeLaGarza, Evan Dundas, Burak Ersoy, Michael Flores, Gerald Garza, Ryan Goings, Korey Hardeman, Bruce Hamende, Chris Hartman, George Hinojosa, Jesse Hinojosa, Sr., Jesse Hinojosa Jr., Zach Hoelscher, Brad Hoover, Randy Horrell, Herb Jackson, Jeff Kane, David Klein, Jim Lankford, Jeff Lehrman, Brandon Lott, Mike Mata, Denny Meyer, Jeff Moody, Rick Morano, David Ocker, Roman Ortiz, Anthony Pederson, Greg Perkes, Michael Perez, Randall Poelma, Randy Ramirez, David (DC) Ratcliff, Ric Rincon Jr., Curtis Rock, Jeff Ruiz, Dennis Russell, Jason Saladiner, Xavier Sandoval, Terry Schade, Ronald Sepulveda, Brad Swift, Lamont Taylor, Trey Teichelman, Leo Trevino, Robert Urban, Lawrence A. Vera, Justin Watson, Matt Werkhoven, Jerry Zamora

Past Presidents (last 10 years) - 2022 Sonny Boyd, 2021/2020 Wayne Pearson, 2019 Darren Bergstrom, 2018 Carter Benkendorfer, 2017 George Clower, 2016 Larry Roberts, 2015 Mark Mora, 2014 Rick Geiter, 2013 Tom Novak

STAFF

Johnny Philipello, President & CEO
Erica DeLuna, CMP, Experience & Brand Manager
Joseph Johnson, Operations Manager
Lindslee Merrell, Volunteer & Attractions Manager
Christy Tupaj, Development & Media Manager
Denise Shelby, VP of Finance & Ticketing

2023 COMMITTEES

The Buccaneer Commission is grateful for its 300+ volunteers serving its many committees.

Wings Over South Texas // Chair: Michael Sasser, Vice-Chairs: Robby Sterett, Nowery (Boo) Smith
Adacely Aguirre, Sarah Banta, Patricia Barrera, Tabitha Brown, George Clower, Sam Cross, Matt Crow, Priciliano Diaz, Tyler Diep, Abigail Donato, Lexi Dudash, Edward Elizondo, Becky Garcia, Dos Gates, Vanessa Giannamore, Kristen Givens, Jaclyn Guerra, Claudia Gutierrez, Leo Herman, Jim Lankford, Kate Martin, Marlean Rich, Clark Robertson, Tristan Rodriguez, Caitlin Shook, Jaqueline Shuler, Joseph Shuler, Roger Silva, Thomas Stazesky, Nicholas Sunstrom, Max Webb, Dylan Williams

Buc Days Clays for a Cause // Co-Chairs: Chase Carlisle, Taylor Hunt
Matt Adler, Blake Blanchette, Brian Bridges, Matt Crow, Carlos Cuellar, John Dibala, Larry Dreier, Morgan Freeborn, Page Gray, Brandon Herridge, Pat Horne, Scott Landreth, Rob Leon, Michael Longoria, Cooper Lundquist, Jonathan McComb, Ben Molina, Mike Munoz, Shane Overley, Michael Sasser, Michael Skrobarczyk, Matt Smith, Nowery (Boo) Smith, Matt Yankee

Competitions // Co-Chairs: Mark Avelar, Jonathan Bailey, Scott Landreth
Diego Aguillon, Adacely Aguirre, Mark Avelar, Jonathan Bailey, Justin Barrow, Ross Bodeker, Cecil Childers III, Joe Flores, Gracie Flores, Gilbert Gonzalez, Scott Landreth, Isla Lara, Sony Peronel, Roger Silva

Concessions // Chair: Michael Longoria, Vice-Chair: Lawrence Vera, Matt Adler
Lindsay Coffey, Joseph Contreras, Michael Longoria, Yolanda Longoria, Jamie Medina, Larry Roberts

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Hospitality // Co-Chairs: Brandon Herridge, Page Gray
Adacely Aguirre, Bryce Alexander, Mike Arrendondo, Patricia Barrera, Alyssa Barrera Mason, Jeremy Berry, Ryan Boyd, Tabitha Brown, Eric Brunkenhoefer, Heather Burbick, Debbie Busey, Emylee Carter, Paul Cervantes, Dr. Derek Chang, Brenda Christmas, Lindsay Coffey, Connor Cross, Adam Delano, Larry Dreier, Nick Fikes, Rene Foley, Anthony Gallo, Audrey Gibson, Ryan Goings, Brianna Hellmann, Randy Horrell, Steve Hudson, Mickey Kramer, Cade Mason, Dillon McVay, Jim Montgomery, Jeff Moody, Hattie Orrick, Shane Overley, Cathy Pierce, Randy Pierce, DC Ratcliff, Jimmy Rivera, Curtis Rock, Jeff Ruiz, Dennis Russell, Michelle Settle, Caitlin Shook, Gail Sims, Adam Smith, Blue Vasquez, HeavenLee Vasquez, Laura Villarreal, Albert Villarreal, Eli Villarreal, Ezra Villarreal

Leadership Program // Co-Chairs: Alex Garcia Jr., Don Clark
Alyssa Barrera Mason, Justin Barrow, Dr. Derek Chang, Katherine Chang, Patty Clark, Brian DeLatte, John Dibala, Jennie Dibala, Joe Flores, Julio Flores, Gracie Flores, Starr Flores, Lori Galan-Garcia, Betty Garcia, Gilbert Gonzalez, Matthew Hurlbert, Heather Hurlbert, Isla Lara, Rob Leon, Celina Leon, Michael Longoria, Cade Mason, Yvonne Meyer, Ben Molina, Adam Smith, Tim Stephens, Eric Villarreal, Kent Young

Media // Co-Chairs: Matt Guzman, Mark LaRue
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Operations // Chair: Kent Young Vice-Chair: Jeremy Berry, Justin Ramsey
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Outdoor Entertainment // Co-Chairs: George Livas, Mark Moeller, Natalie Villarreal
Jenny Lehman, Eric Villarreal

Rodeo // Chair: Floyd Brown, Vice Chair: Chris Baugh
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Shops at Treasure Island // Co-Chairs: Allen Libbe, Royce Cameron
Cole Allen, Christopher Butler, Joe Flores, Gracie Flores, Jessica Harman, Jeffrey Kane, Simone McClagherty

VIP // Co-Chairs: Mike Munoz, Morgan Freeborn
Adacely Aguirre, Martha Arellano, Misty Ash-Kuhn, Patricia Barrera, Mary Beecroft, Lander Biamonte, Mike Blackwood, Taylor Bodeker, Tabitha Brown, Deb Busey, Marissa Calderon, Emylee Carter, Sandi Castaneda, Kevin Cazalas, Tracey Cazalas, Brenda Clark, Denise Crabb, Melissa DeGarmo, Brian DeLatte, Larry Dreier, Monica Dresser, Margaret Dunnam, Tamara Everard, Lori Galan-Garcia, Becky Garcia, Brianna Garcia, Ashley Garza, Daisy Garza, Kristen Givens, Tess Gonzalez, Desirae Gonzalez, Kim Griffin, Jaclyn Guerra, Korey Hardeman, Amber Hazen, Brenah Herrera, Sansuray Hole, Susan Hominick, Kristy Jackson, Yvonne Jimenez, Jeff Lehrman, George Livas, Charlotte Mallia, Megan Mata, Becky Mays, Cynthia Mcallister, Shirley Mims, Jeff Moody, Thelma Nieto, Suzanne Ochoa, Hattie Orrick, Melissa Quinones, Laura Quinones Lundquist, Jackie Rollins, Guillermo Ruiz, Adrian Russell, Zachary Russell, Hannah Scott, Isabella Serrao, Michelle Settle, Caitlin Shook, Kallia Shook, Roger Silva, Abigail Smith, Larry Thieme, Nichole Tichacek, Lynn Torres, Michele Vaughn, Natalie Villarreal, Taylor Zamora



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