

MAY 5 - 15, 2022 **AMERICAN BANK CENTER CORPUS CHRISTI, TX**

EXHIBITS BROCHURE



ABOUT BUC DAYS

ESTABLISHED IN 1938

CORPUS CHRISTI'S LONGEST RUNNING FESTIVAL

11 DAY FAMILY FRIENDLY PIRATE FESTIVAL & RODEO WITH ENTERTAINMENT FOR ALL AGES - CARNIVAL, RODEO, PROFESSIONAL BULL RIDING, TWO PARADES, DAILY LIVE MUSIC, SHOWS, INDOOR SHOPPING AND MORE



ATTENDEES IN 2021

ARENA TICKET SALES LIMITED TO 50% CAPACITY DUE TO COVID-19



NIGHTS OF RODEO CORPUS CHRISTI FOLLOWED BY NATIONAL RECORDING ARTIST



DAYS OF PBR VELOCITY TOUR FINALS



LIVE MUSIC ACTS ON BUCKIN' MARLIN OUTDOOR STAGE

RODEO CORPUS CHRISTI TRIPLE CROWN OF RODEO SHOWDOWN ROUND TELEVISED ON



OUR MISSION

PROMOTE TRADITION AND COMMUNITY PRIDE IN THE COASTAL BEND BY PRODUCING EXCEPTIONAL FAMILY ENTERTAINMENT THAT RESULTS IN EDUCATIONAL SCHOLARSHIPS.

\$1.4 million

IN SCHOLARSHIPS AND GRANTS HAVE BEEN AWARDED, TO DATE



TREASURE ISLAND

OVER 76,000 SQ.FT OF INDOOR SHOPPING, CONCESSIONS AND ATTRACTIONS - PIRATE SHOWS, RACING PIGS, PETTING ZOO, PONY RIDES, AG-VENTURELAND AND MORE.

ACCESS TO TREASURE ISLAND IS INCLUDED WITH GATE ADMISSION AND IS EASILY ACCESSIBLE FROM THE CARNIVAL, OUTDOOR STAGE AND GOLD STAR SALOON VIP AREA.

RETAIL ON RESACA

A LIMITED NUMBER OF OUTDOOR SPACES ARE AVAILABLE ON RESACA STREET; THE MAIN WALKWAY FROM CARNIVAL TO ARENA. THESE SPACES ARE EASILY ACCESSIBLE FROM THE CARNIVAL AREA, ARENA AND GATE 1.

COST: \$800 PER 10X10 SPACE (INCLUDES TENT W/ 4 WALLS)

MOVE-IN DATE

TREASURE ISLAND TUESDAY, MAY 3

RETAIL ON RESACA WEDNESDAY, MAY 4

HOURS

MON-FRI 5PM-10PM SAT-SUN 12PM-10PM CLOSING DAY 12PM-6PM

APPLICATIONS DUE

FRIDAY, MARCH 4
OR UNTIL FILLED

PREFERENTIAL PLACEMENT BEGINS

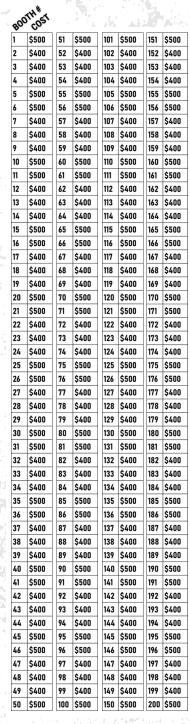
WEDNESDAY, DECEMBER 1, 2021

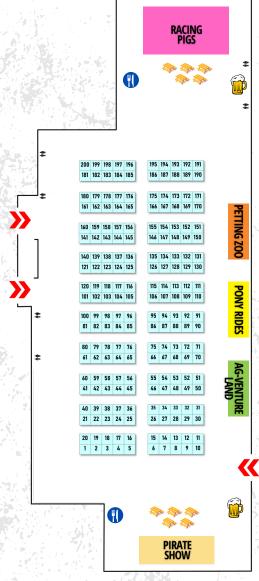
MOBILE MARKETING OPPORTUNITIES AVAILABLE CONTACT: INFO@BUCDAYS.COM WEEKEND SETUP ONLY. STRICTLY FOR PROMOTIONAL AND/OR BRANDING PURPOSES

*PROGRAMMING SUBJECT TO CHANGE

BUC DAYS IS AN "INVITATIONAL SHOW" AND RESERVES THE SOLE RIGHT TO SELECT VENDORS APPROPRIATE FOR RETAIL MIX. AN APPLICATION DOES NOT GUARANTEE BOOTH SPACE.

TREASURE ISLAND LAYOUT AND PRICING





BOOTH SPACE

SOLD IN 10×10 INCREMENTS WITH ABILITY TO COMBINE MULTIPLE SPACES.

CORNER BOOTHS - \$500 | INTERIOR BOOTHS - \$400

LIMITED CONCESSION AREA

\$200 + 20% SPLIT

ELECTRICITY

A BUILDING PROVIDED SERVICE THAT MUST BE RESERVED BY THE VENDOR