# WADE SHOWS MITIGATION STRATEGY

WADE SHOWS INC.











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The health and safety of our guests is our top priority. We have implemented many measures that you will see on the midway which are each designed to protect Fair guests and employees from potential exposure to SARS CoV(2). By minimizing contacts, promoting social distancing and increasing cleaning protocols and sanitation, we can welcome Fair guests back to the midway experience that has created generations of memories.

Our rules and procedures include the best elements of mitigation plans from amusement parks, carnivals, fairs and festivals as well as guidance from the CDC and state health organizations. Coupled with our own ideas and innovations, we can bring the Fair the best the industry has to offer.

As new information becomes available, we will adjust this document to reflect best practices given the most up to date information. While the midway experience will change and it will not be the "same as normal", we believe we can strike a prudent balance between safety and family fun if we all work together to provide a safe, healthy environment.

Our SARS CoV(2) Health and Safety Plan highlights are included below:

# PLEASE READ BEFORE ENTERING THE MIDWAY Wade Shows is committed to the health and safety of all our guests and employees. We have instituted increased health and safety measures, including enhanced cleaning and disinfectant procedures in response to COVID-19. In addition, our employees will be wearing facial coverings for continued safety. We ask that you read and adhere to

the following items while on our midway.



#### PHYSICAL DISTANCING

Please keep 6' distancing bewteen your party and others



#### **CLEAN HANDS OFTEN**

Hand sanitizer stations are provided throughout the Midway



MODIFIED SEATING AND CAPACITY LIMITATIONS

#### **GENERAL**

All guests are expected to abide by the posted rules and procedures. Guests should maintain proper social distancing at all times, follow instructions and information from midway employees and respect the health and safety of others.











#### **EMPLOYEE SCREENING & PROTOCOLS**

- All employees will receive mandatory training in operations with new health and safety protocols;
- Each employee's temperature will be checked before work shifts and they will not be allowed to work should they register a fever above 100.4 degrees;
- Employees will be provided with Personal Protective Equipment such as masks and/or shields to be worn during all interactions with the public;
- Wherever possible, we will minimize contact between employees and the public, most notably with our digital ticketing system described below;
- When appropriate, following CDC guidelines, shields and temporary barriers will be used between employees and the public;
- Employees will clean rides and frequently touched areas on games and equipment on a regular basis using materials that combat virus spread and rides will be deep cleaned at the end of each day;
- Employees are to encourage social distancing guidelines at their work station and throughout the midway at all times;
- Depending upon the Phase of opening defined by the Governor and the CDC, employees over the age of 65 or those with co-morbidities will be given the option of furlough until conditions permit them to work again;
- All employees will be tested for Covid 19 prior to arriving at the event.















#### **MIDWAY RIDE OPERATIONS & CLEANING**

- The midway will feature less attractions, freeing up more space for distancing;
- Midways/Walkway areas will be widened to allow more space between people;
- Rides will be selected with social distancing and contact points in mind;
- Touchless hand sanitizing areas will be introduced throughout the fair, giving ample opportunity for safe hygiene practices;
- Sanitizing wipes will be provided at each ride and attraction;
   Each guest can use their wipe to sanitize their personal space as an added measure of protection;
- Queue lines for rides, games and food stands will include markers that are 6ft. apart so distancing can be maintained;
- Waiting lines for rides will be "pre-grouped" so that we can minimize contact with others not in a family group;
- Separate guests on rides and attractions to minimize contact between parties and follow social distancing guidelines.
   Strategies for separating guests include empty rows and leaving empty seats between guests in ride vehicles;
- Use cleaning teams to disinfect common areas and frequent traffic spots;
- Wade Shows, in partnership with the fair, will develop promotions and strategies to incentivize the spread of crowds throughout the day.











#### **FOOD & GAMES**

- Food stands will follow the most current CDC and health department guidelines as issued;
- Commonly used areas around food stands will be cleaned and sanitized throughout the day;
- Food stands will separate payment handling employees from food handling employees;
- Open access condiments will be eliminated and replaced with singleuse packets or portions available upon request;
- Self-service drink stations will be eliminated:
- Wherever possible, barriers will be erected between food service employees and the public;
- Self service napkins and cutlery dispensers will be eliminated and items provided to guests with meals;
- Games will be reconfigured whenever possible and/or strategies employed to maintain social distancing and minimize contact;
- Game equipment touched by the public will be wiped after each use;
- Prizes will be sanitized and quarantined before being placed into service in a game;
- Social distancing between players not in the same family/group will be maintained at all times;















#### **SIGNS & PUBLIC COMMUNICATION**

- Wade Shows will deploy new signs to inform guests of health and safety protocols throughout the midway;
- All sanitizing stations will be clearly marked for public use;
- All queue lines will have large spacing icons so distancing can be clearly understood;
- The Wade Shows website will include health and safety protocols for guests to read prior to visiting the midway;
- Announcements on rides and attractions will include reminders about midway safety and social distancing;
- The Wade Show midway app will include notifications and reminders about the importance of personal hygiene and social distancing;













All employees will receive mandatory training in operations with new health and safety protocols

Each employee's temperature will be checked before work shifts and they will not be allowed to work should they register a fever above 100.4 degrees

Employees will be provided with Personal Protective Equipment such as masks and/or shields to be worn during all interactions with the public

Employees will clean rides and frequently touched areas on games and equipment on a regular basis using materials that combat virus spread and rides will be deep cleaned at the end of each day

Employees are to encourage social distancing guidelines at their work station and throughout

Touchless hand sanitizing areas will be introduced throughout the fair, giving ample opportunity for safe hygiene practices

Queue lines for rides, game and food stands will include markers that are 6ft. apart so distancing

Wade Shows cares about your health and safety

#### We ask that all Guests and Employees comply with the following:

In accordance with CDC guidelines we have enhanced sanitation procedures and implemented additional measures for distance spacing.

Please note that the CDC advises that older adults and people of any age who have serious underlying medical conditions might be at a higher risk for severe illness from COVID-19. If they are infected, any interaction with the general public poses an elevated risk of being exposed to COVID-19, and we cannot guarantee that you will not be exposed during your visit.

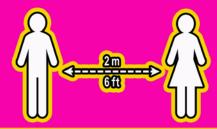
We appreciate your cooperation during this unprecedented time.

For more information please visit CDC.gov/coronavirus





### MAINTAIN 6' DISTANCING



- Wash your hands often and avoid touching your face
- Maintain your distance from others
- Cover your mouth and nose
- Avoid touching surfaces
- If you're sick, please don't participate and encourage your family not to participate until you are well.



We are committed to keeping you healthy and safe, and we encourage you to follow these guidelines.

We are all in this together.







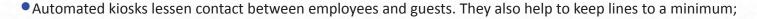




#### **CASHLESS PAYMENTS & MOBILE APP**

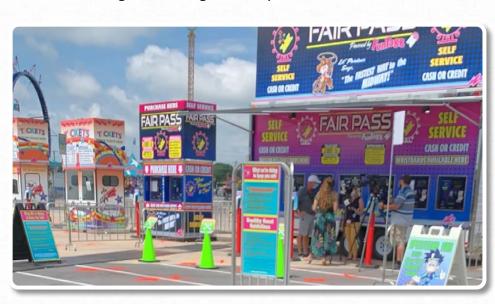
Wade Shows will be introducing our digital ticketing system and Phone APP which uses NFC (Contactless) technology. The system will be a very positive tool in helping to stop the spread of disease on the midway. With the new app, you can download tickets right to your phone, bypass the tickets boxes, and use your phone directly at the attraction as your ticket. Benefits of the system include:

- Digital phone app that can be scanned as a ticket no handling of ticket media by guests/employees;
- Purchases and access to rides are available using our contactless technology which works like Apple Pay;
- Using the digital platform, we can spread crowds by selling access to rides by the hour instead of use anytime throughout the day;



- Facilitation of advance sale purchases allow crowds to be spaced and lines for purchase kept to a minimum;
- System can be used for push notifications on site, through the APP, reminding users of mitigation guidelines such as social distancing, hand sanitizing locations etc;
- APP will enable us to gather data and reconnect with guests throughout the year.

Wade Shows has been active in developing mitigation strategies based upon "best practices" released by industry organizations as well as those promoted by similar industries such as amusement parks and large venues. Working under CDC guidelines and the directives of local governments, we believe we have one of the most comprehensive strategies for protecting guests and employees alike so we can all enjoy another fantastic fair under these trying circumstances.







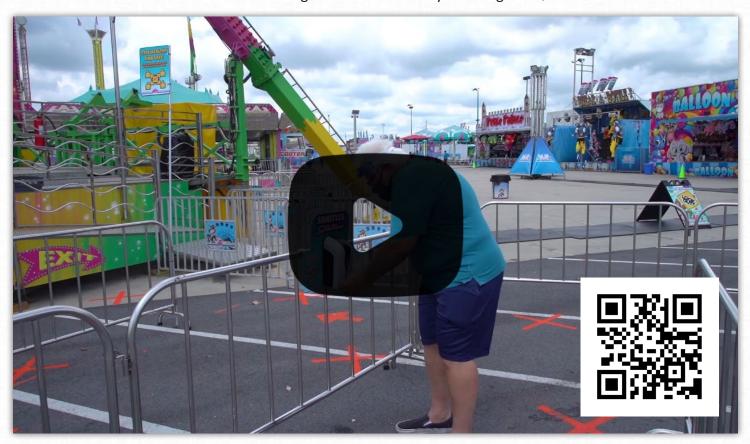




#### **COVID-19 MIDWAY SAFETY VIDEO**

In colaboration with the Delaware State Fair, we put together a safety video to show guests what we are doing to help keep our customers and employees safe.

The video can be viewed on our web site using the URL below or by scanning the QR code.



#### URLs to video:

Mobile: https://wadeshows.com/m/pageserver/covid19 Desktop: https://wadeshows.com/pageserver/covid19