



## **BUC DAYS 2010 Arrr You Ready? APRIL 22 – MAY 2, 2010**

***New Expo! New Bayfront! Raising Scholarship Money!***

**For Immediate Release  
Monday, October 12, 2009**

Corpus Christi, Texas – Buc Days announces The Texas Parks and Wildlife’s The Life’s Better Outside® Experience coming to Buc Days, April 24 & 25, 2010.

The Texas Parks & Wildlife Expo, an 18 year old festival, will not take place in Austin this October. Instead, the Texas Parks & Wildlife Life’s Better Outside® Experience will go on the road to selected markets. Buc Days is one of only four events selected to host the Expo. Other markets selected include Houston Livestock Show & Rodeo, San Antonio Livestock & Rodeo and Longview. (please see attached Release from TPWD).

This 18,000 square foot Expo within the Buc Days Festival offers a variety of hands-on family and youth activities where they can learn basic outdoor skills while having fun! All activities are safe for the entire family – including archery, learning to cast, camping skills and much more!

The Buc Days Festival scheduled for April 22-May 2, 2010 will be the first event taking place on the Bayfront Redevelopment project Zone A near the American Bank Center. The new water features, pavilion area and beautifully paved roads will serve as the backdrop for Buc Days.

And don’t forget to mark your Calendar for our other Premier Buc Days Events:

Buc Days Festival	April 22 – May 2, 2010
Buc Days Life’s Better Outside® Experience	April 24 & 25, 2010
Buc Days Miller Lite Pro PRCA Rodeo	April 22 – 25, 2010
Buc Days Dos Equis BBQ Challenge	April 22 – 24, 2010
Buc Days Stripes Midway	April 22 – May 2, 2010
Buc Days IBC Bank Junior Parade	April 24, 2010, 11am
Buc Days Illuminated Night Parade	May 1, 2010, 8pm
Buc Days Pre Parade Stadium Show	May 1, 2010, 6:30pm
Buc Days Harley Davidson CC Bulls, Bikes & BBQ	April 24, 2010
Buc Days Folklorico & Mariachi Competition	April 23 – 24, 2010
Buc Days Dunking of the Mayor	to be announced
Buc Days Super Raffle	April 1 – May 2, 2010

Join us for all this fun while we raise money for area youth scholarships! The Commission funded over \$60,000 in scholarships in 2009 and is committed to continuing the rapid growth of its scholarship programs in South Texas. Raising Money for Area Youth while having so much fun! That is what Buc Days is all about!

For more information, please visit [www.bucdays.com](http://www.bucdays.com).

###

Media contact: Tricia Perrone, 361-882-3242, [tricia@bucdays.com](mailto:tricia@bucdays.com)

The Buccaneer Commission is a non-profit organization that produces Buc Days, an annual festival designed to celebrate living in South Texas. Proceeds from Buc Days benefit the Buccaneer Commission scholarship program benefiting area youth.